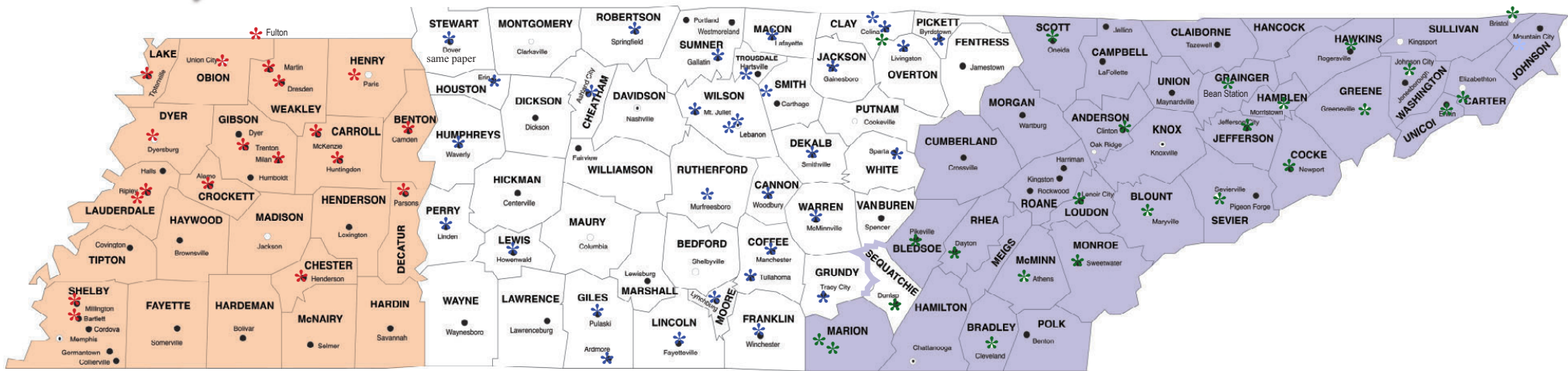




Quarter Page Ads in 78 Newspapers + 12 Shoppers Reaching 679,106+ Tennesseans WEEKLY Statewide Buy Save 17% Only \$12,000 per week



WESTERN REGION
21 participating newspapers
1 shopper
47,753 combined circulation
Readership 114,607*
\$4,075 per week

Non-Dailies

Alamo, *Crockett County Times*, W
 Bartlett, *The Bartlett Express*, Th
 Camden, *The Camden Chronicle*, Th
 Dresden, *Dresden Enterprise*, W
 Dyersburg, *State Gazette*, T/Th/Sat
 Fulton, *The Current*, W
 Henderson, *Chester County Independent*, Th
 Huntingdon, *Carroll County News-Leader*, W
 Martin, *Weakley County Press*, Tues
 McKenzie, *The McKenzie Banner*, Tues
 Memphis, *The Tri-State Defender*, Th
 Milan, *The Milan Mirror-Exchange*, Tues
 Millington, *The Millington Star*, Th
 Parsons, *The News Leader*, W
 Ripley, *The Lauderdale County Enterprise*, Th
 Ripley, *The Lauderdale Voice*, W
 Selmer, *McNairy County News*, Th
 Tiptonville, *Lake County Banner*, W
 Trenton, *The Gazette*, Tues
 Union City, *Union City Daily Messenger*, T/Th

Dailies

Paris, *The Paris Post-Intelligencer*

Shoppers

Henderson, *Independent Plus*

+ = Readership based on 2.4 readers per copy SAVINGS calculations made by comparing TnDAN rates to 2017 national display advertising rates in individual newspapers.

MIDDLE REGION
35 participating newspapers
2 shoppers
131,083 combined circulation
Readership 314,599*
\$5,175 per week

Non-Dailies

Ardmore, *Your Community Shopper*, W
 Byrdstown, *Pickett County Press*, Th
 Carthage, *Carthage Courier*, Th
 Celina, *Citizen Statesman*, Tues
 Celina, *Dale Hollow Horizon*, W
 Centerville, *Hickman County Times*, M
 Clarksville, *Main Street Clarksville*, Th
 Dickson, *Dickson Post*, W
 Fairview, *Main Street Fairview*, W
 Fayetteville, *The Elk Valley Times*, W
 Gainsboro, *Jackson County Sentinel*, Tues
 Gallatin, *The Gallatin News*, Th
 Hendersonville, *Hendersonville Standard*, Th
 Hohenwald, *Lewis County Herald*, Th
 Lafayette, *Macon County Chronicle*, Tues
 Lawrenceburg, *The Democrat-Union*, T/F
 Lebanon, *The Wilson Post*, W
 Linden, *Buffalo River Review*, W
 Livingston, *Livingston Enterprise*, Tues
 Lynchburg, *The Moore County News*, Th
 Manchester, *Manchester Times*, W
 McMinnville, *Southern Standard*, S/W/F
 Murfreesboro, *Murfreesboro Post*, Tues
 Nashville, *Main Street Nashville*, W
 Pleasant View, *Cheatham County Exchange*, Tues
 Portland, *Portland Sun*, Tues

Pulaski, *Pulaski Citizen*, Tues
 Smithville, *Smithville Review*, W
 Sparta, *The Sparta Expositor*, M/Th
 Springfield, *Robertson County Connection*, T
 Tracy City, *Grundy County Herald*, Th
 Tullahoma, *The Tullahoma News*, S/W/F
 Waverly, *The News-Democrat*, W
 Winchester, *The Herald Chronicle*, Th
 Woodbury, *Cannon Courier*, Tues

Shoppers

Tullahoma, *The Tullahoma News & Guardian*
 Waverly, *The Shopper's Guide*

EASTERN REGION
22 participating newspapers
9 shoppers
104,125 combined circulation
Readership 249,900*
\$5,175 per week

Non-Dailies

Athens, *The Daily Post-Athenian*, M/W/F
 Bean Station, *Grainger Today*, W
 Cleveland, *Cleveland Daily Banner*, S/T/Th
 Clinton, *The Courier News*, W
 Dayton, *The Herald-News*, Sun/W
 Dunlap, *The Dunlap Tribune*, Th
 Elizabethton, *Elizabethton Star*, S/W
 Erwin, *The Erwin Record*, Wed
 Jefferson City, *The Standard Banner*, T/Th
 Lenoir City, *News-Herald*, W
 Maynardville, *The Union News Leader*, Tues
 Newport, *The Newport Plain Talk*, S/W
 Oneida, *Scott County News*, Th

Pikeville, *The Bledsonian-Banner*, Th
 Rogersville, *The Rogersville Review*, W/Sat
 South Pittsburg, *Marion County News*, Th
 Sweetwater, *The Advocate & Democrat*, W
Dailies

Bristol, *Bristol Herald Courier*
 Greeneville, *The Greeneville Sun*
 Maryville, *The Daily Times*
 Morristown, *Citizen Tribune*
 Sevierville, *The Mountain Press*

Shoppers

Cleveland, *Daily Banner Bonus Edition*
 Dayton, *The Herald-News Plus*
 Dunlap/Pikeville, *Sequatchie Valley Shopper*
 Greeneville, *The Greeneville Neighbor News*
 Lenoir City, *The Valley News*
 Maryville, *Times Too!*
 Rogersville, *Weekend Review*
 Sevierville, *Spotlight*
 Sweetwater, *Monroe County Surroundings*

- Deadline is Tuesday at noon for publication the following week.
- Participating newspapers publish the ads once during the week. Exact publication day is at the discretion of the newspapers. Newspapers may change the appearance of ads in order to fit column widths.
- TPS guarantees at least 90% publication of an accepted ad during the week.
- TPS reserves the right to amend its rates, circulation, and # of publications at anytime.
- Because of the low cost of the program and high number of participating news papers, it is not possible to offer individual tearsheets. However, upon request, the association will furnish an affidavit that a particular ad was distributed to newspapers or will obtain 2-3 e-tearsheets from random newspapers for proof of publication, if the request is made before the ad runs.
- Network ads are prepaidd.

ONE contact- 78 Papers

To place your ad, contact TPS today! 931-624-8916 bmoats@tnpress.com