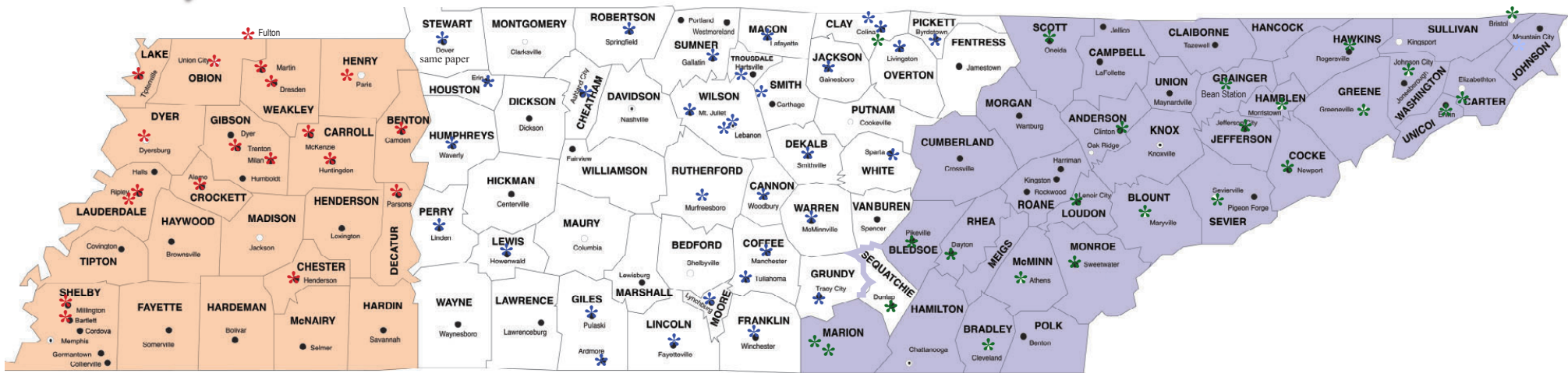




**Quarter Page Ads in 73 Newspapers Reaching 652,300+  
Tennesseans WEEKLY Statewide Buy Save 17% Only \$12,000 per week**



**WESTERN REGION**  
19 participating newspapers  
1 shopper  
56,423 combined circulation  
Readership 107,203\*  
\$4,075 per week

**Non-Dailies**  
Alamo, *Crockett County Times*, W  
Bartlett, *The Bartlett Express*, Th  
Camden, *The Camden Chronicle*, Th  
Dresden, *Dresden Enterprise*, W  
Fulton, *The Current*, W  
Henderson, *Chester County Independent*, Th  
Huntingdon, *Carroll County News-Leader*, W  
Martin, *Weakley County Press*, T/Th  
McKenzie, *The McKenzie Banner*, Tues  
Milan, *The Milan Mirror-Exchange*, Tues  
Millington, *The Millington Star*, Th  
Parsons, *The News Leader*, W  
Ripley, *The Lauderdale County Enterprise*, Th  
Ripley, *The Lauderdale Voice*, W  
Tiptonville, *Lake County Banner*, W  
Trenton, *The Gazette*, Tues

**Dailies**  
Dyersburg, *State Gazette*  
Paris, *The Paris Post-Intelligencer*  
Union City, *Union City Daily Messenger*  
**Shoppers**  
Henderson, *Independent Plus*

+ = Readership based on 1.9 readers per copy SAVINGS calculations made by comparing TnDAN rates to 2017 national display advertising rates in individual newspapers.

**MIDDLE REGION**  
32 participating newspapers  
2 shoppers  
155,382 combined circulation  
Readership 295,225\*  
\$5,175 per week

**Non-Dailies**  
Ardmore, *Your Community Shopper*, W  
Byrdstown, *Pickett County Press*, Th  
Carthage, *Carthage Courier*, Th  
Celina, *Citizen-Statesman*, Tues  
Celina, *Dale Hollow Horizon*, W  
Fayetteville, *The Elk Valley Times*, W  
Gainesboro, *Jackson County Sentinel*, Tues  
Gallatin, *The Gallatin News*, Th  
Hartsville, *The Hartsville Vidette*, Th  
Hendersonville, *Hendersonville Standard*, Th  
Hohenwald, *Lewis County Herald*, Th  
Lafayette, *Macon County Chronicle*, Tues  
Lebanon, *The Lebanon Democrat*, W/Th/F  
Lebanon, *The Wilson Post*, W  
Linden, *Buffalo River Review*, W  
Livingston, *Livingston Enterprise*, Tues  
Lynchburg, *The Moore County News*, Th  
Manchester, *Manchester Times*, W  
McMinnville, *Southern Standard*, S/W/F  
Mt. Juliet, *Mt. Juliet News*, W  
Murfreesboro, *Murfreesboro Post*, Tues  
Pleasant View, *Cheatham County Exchange*, Tues  
Portland, *Portland Sun*, Tues  
Pulaski, *Pulaski Citizen*, Tues  
Smithville, *Smithville Review*, W

Sparta, *The Sparta Expositor*, M/Th  
Tracy City, *Grundy County Herald*, Th  
Tullahoma, *The Tullahoma News*, S/W/F  
Waverly, *The News-Democrat*, W  
White House, *Robertson County Connection*, T  
Winchester, *The Herald Chronicle*, T/F  
Woodbury, *Cannon Courier*, Tues  
**Shoppers**  
Tullahoma, *The Tullahoma News & Guardian*  
Waverly, *The Shopper's Guide*

**EASTERN REGION**  
22 participating newspapers  
9 shoppers  
146,511 combined circulation  
Readership 278,371\*  
\$5,175 per week

**Non-Dailies**  
Bean Station, *Grainger Today*, W  
Clinton, *The Courier News*, W  
Dayton, *The Herald-News*, Sun/W  
Dunlap, *The Dunlap Tribune*, Th  
Erwin, *The Erwin Record*, Wed  
Jefferson City, *The Standard Banner*, T/Th  
Lenoir City, *News-Herald*, W  
Maynardville, *The Union News Leader*, Tues  
Newport, *The Newport Plain Talk*, S/T/Th  
Oneida, *Scott County News*, Th  
Pikeville, *The Bledonian-Banner*, Th  
Rogersville, *The Rogersville Review*, W/Sat  
South Pittsburg, *Marion County News*, Th  
Sweetwater, *The Advocate & Democrat*, S/W

**Dailies**  
Athens, *The Daily Post-Athenian*  
Bristol, *Bristol Herald Courier*  
Cleveland, *Cleveland Daily Banner*  
Elizabethton, *Elizabethton Star*  
Greeneville, *The Greeneville Sun*  
Maryville, *The Daily Times*  
Morristown, *Citizen Tribune*  
Sevierville, *The Mountain Press*  
**Shoppers**  
Cleveland, *Daily Banner Bonus Edition*  
Dayton, *The Herald-News Plus*  
Dunlap/Pikeville, *Sequatchie Valley Shopper*  
Greeneville, *The Greeneville Neighbor News*  
Lenoir City, *The Valley News*  
Maryville, *Times Too!*  
Rogersville, *Weekend Review*  
Sevierville, *Spotlight*  
Sweetwater, *Monroe County Surroundings*

- Deadline is Tuesday at noon for publication the following week.
- Participating newspapers publish the ads once during the week. Exact publication day is at the discretion of the newspapers. Newspapers may change the appearance of ads in order to fit column widths.
- TPS guarantees at least 90% publication of an accepted ad during the week.
- TPS reserves the right to amend its rates, circulation, and # of publications at anytime.
- Because of the low cost of the program and high number of participating newspapers, it is not possible to offer individual tearsheets. However, upon request, the association will furnish an affidavit that a particular ad was distributed to newspapers or will obtain 2-3 e-tearsheets from random newspapers for proof of publication, if the request is made before the ad runs.
- Network ads are prepaid.

**ONE Contact- 73 Papers**

To place your ad, contact TPS today! 931-624-8916 bmoats@tnpress.com